



Scott Ambler's 2010 IT Project Success Survey [Edit](#)

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Response Summary

Total Started Survey: 203
Total Completed Survey: 165 (81.3%)

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PAGE: WHO ARE YOU?

1. POSITION: Which best describes your current position?

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	Response Percent	Response Count
Agile Team Member <input type="checkbox"/>	3.4%	7
Architect/Architecture Owner <input type="checkbox"/>	14.3%	29
Business Analyst <input type="checkbox"/>	5.4%	11
Business Stakeholder <input type="checkbox"/>	1.0%	2
IT Manager <input type="checkbox"/>	9.9%	20
Operations/Support <input type="checkbox"/>	2.0%	4
Product Owner <input type="checkbox"/>	2.0%	4
Programmer <input type="checkbox"/>	17.2%	35
Project Manager <input type="checkbox"/>	18.7%	38
QA/Test <input type="checkbox"/>	3.4%	7
Scrum Master/Team Lead <input type="checkbox"/>	14.3%	29
Other <input type="checkbox"/>	8.4%	17
answered question		203
skipped question		0

2. EXPERIENCE: How many years of work experience do you have?

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	Response Percent	Response Count
None <input type="checkbox"/>	1.0%	2
Less than 2 years <input type="checkbox"/>	2.0%	4
2 to 5 years <input type="checkbox"/>	6.9%	14
5 to 10 years <input type="checkbox"/>	13.3%	27
10 to 20 years <input type="checkbox"/>	36.9%	75
answered question		203
skipped question		0

2. EXPERIENCE: How many years of work experience do you have?

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20+ years

39.9%

81

answered question

203

skipped question

0

3. DEPARTMENT SIZE: Number of IT/Systems/Development people in your organization

[Create Chart](#)[Download](#)Response
PercentResponse
Count

1 to 10

23.6%

48

11 to 50

23.2%

47

51 to 100

13.8%

28

101 to 500

19.2%

39

501 to 1000

5.4%

11

1000+

14.8%

30

answered question

203

skipped question

0

4. SECTOR: Which sector is your organization primarily in?

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PercentResponse
Count

e-Commerce

1.5%

3

Financial

15.3%

31

Government

16.3%

33

IT Consulting

15.3%

31

Manufacturing

3.4%

7

Retail

1.5%

3

Shipping

2.0%

4

Technology (inc. Software)

30.0%

61

Other

14.8%

30

answered question

203

skipped question

0

5. LOCATION: Where are you located?

[Create Chart](#)[Download](#)Response
PercentResponse
Count

answered question

203

skipped question

0

5. LOCATION: Where are you located?

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North America	<input type="text"/>	59.6%	121
South/Central America	<input type="text"/>	6.4%	13
Europe	<input type="text"/>	21.7%	44
Asia	<input type="text"/>	7.9%	16
Australia/NZ	<input type="text"/>	2.0%	4
Africa	<input type="text"/>	2.5%	5
		answered question	203
		skipped question	0

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PAGE: DEFINING PROJECT SUCCESS

6. TIME: Which is more important?

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		Response Percent	Response Count
Delivering on time according to the schedule	<input type="text"/>	54.2%	103
Delivering when the system is ready to be shipped	<input type="text"/>	44.2%	84
Not applicable	<input type="text"/>	1.6%	3
		answered question	190
		skipped question	13

7. MONEY: Which is more important?

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		Response Percent	Response Count
Delivering within budget	<input type="text"/>	35.3%	67
Providing good return on investment (ROI)	<input type="text"/>	60.0%	114
Not applicable	<input type="text"/>	4.7%	9
		answered question	190
		skipped question	13

8. FUNCTIONALITY: Which is more important?

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		Response Percent	Response Count
		answered question	190
		skipped question	13

8. FUNCTIONALITY: Which is more important?

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Building the system to the specification	<input type="text"/>	13.7%	26
Meeting the actual needs of stakeholders	<input type="text"/>	84.7%	161
Not applicable	<input type="checkbox"/>	1.6%	3
answered question			190
skipped question			13

9. QUALITY: Which is more important?

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		Response Percent	Response Count
Delivering systems on time and on budget	<input type="text"/>	40.0%	76
Delivering high quality, easy to maintain systems	<input type="text"/>	56.8%	108
Not applicable	<input type="checkbox"/>	3.2%	6
answered question			190
skipped question			13

10. PRIORITY: Please rate the order of importance of the four success criteria indicated above. First=Most important

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	First	Second	Third	Fourth	Rating Average	Response Count
Time	22.5% (42)	26.7% (50)	29.9% (56)	20.9% (39)	2.49	187
Money	16.0% (30)	17.6% (33)	28.9% (54)	37.4% (70)	2.88	187
Functionality	33.7% (63)	31.0% (58)	27.8% (52)	7.5% (14)	2.09	187
Quality	29.3% (55)	26.1% (49)	13.3% (25)	31.4% (59)	2.47	188
answered question						190
skipped question						13

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PAGE: AD-HOC PROJECTS

11. SUCCESSFUL AD-HOC: What percentage of your ad-hoc projects have been "successful" within your organization?

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		Response Percent	Response Count
Don't Know	<input type="text"/>	27.7%	51
answered question			184
skipped question			19

11. SUCCESSFUL AD-HOC: What percentage of your ad-hoc projects have been "successful" within your organization?
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91-100%	<input type="text"/>	8.7%	16
81-90%	<input type="text"/>	7.6%	14
71-80%	<input type="text"/>	4.3%	8
61-70%	<input type="text"/>	11.4%	21
51-60%	<input type="text"/>	7.6%	14
41-50%	<input type="text"/>	7.6%	14
31-40%	<input type="text"/>	7.1%	13
21-30%	<input type="text"/>	4.9%	9
11-20%	<input type="text"/>	7.6%	14
1-10%	<input type="text"/>	3.3%	6
0	<input type="text"/>	2.2%	4
		answered question	184
		skipped question	19

12. CHALLENGED AD-HOC: What percentage of your ad-hoc projects have been "challenged" within your organization?
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		Response Percent	Response Count
Don't Know	<input type="text"/>	27.7%	51
91-100%	<input type="text"/>	2.2%	4
81-90%	<input type="text"/>	2.7%	5
71-80%	<input type="text"/>	6.5%	12
61-70%	<input type="text"/>	5.4%	10
51-60%	<input type="text"/>	8.7%	16
41-50%	<input type="text"/>	9.8%	18
31-40%	<input type="text"/>	8.2%	15
21-30%	<input type="text"/>	9.2%	17
11-20%	<input type="text"/>	6.5%	12
1-10%	<input type="text"/>	10.9%	20
0	<input type="text"/>	2.2%	4
		answered question	184
		skipped question	19

13. FAILED AD-HOC: What percentage of your ad-hoc projects have "failed" within your organization?[Create Chart](#)[Download](#)

	Response Percent	Response Count
Don't Know <input type="text"/>	26.1%	48
91-100% <input type="text"/>	0.0%	0
81-90% <input type="text"/>	1.6%	3
71-80% <input type="text"/>	1.6%	3
61-70% <input type="text"/>	3.3%	6
51-60% <input type="text"/>	3.3%	6
41-50% <input type="text"/>	3.8%	7
31-40% <input type="text"/>	4.3%	8
21-30% <input type="text"/>	8.7%	16
11-20% <input type="text"/>	10.3%	19
1-10% <input type="text"/>	23.9%	44
0 <input type="text"/>	13.0%	24
answered question		184
skipped question		19

[Show this Page Only](#)**PAGE: ITERATIVE PROJECTS****14. SUCCESSFUL ITERATIVE: What percentage of your iterative projects have been "successful" within your organization?**[Create Chart](#)[Download](#)

	Response Percent	Response Count
Don't Know <input type="text"/>	25.6%	45
91-100% <input type="text"/>	12.5%	22
81-90% <input type="text"/>	16.5%	29
71-80% <input type="text"/>	15.9%	28
61-70% <input type="text"/>	6.8%	12
51-60% <input type="text"/>	6.3%	11
41-50% <input type="text"/>	4.5%	8
31-40% <input type="text"/>	2.8%	5
21-30% <input type="text"/>	4.0%	7
11-20% <input type="text"/>	1.1%	2
answered question		176
skipped question		27

14. SUCCESSFUL ITERATIVE: What percentage of your iterative projects have been "successful" within your organization?[Create Chart](#)[Download](#)

1-10%	<input type="checkbox"/>	1.7%	3
0	<input type="checkbox"/>	2.3%	4
		answered question	176
		skipped question	27

15. CHALLENGED ITERATIVE: What percentage of your iterative projects have been "challenged" within your organization?[Create Chart](#)[Download](#)

		Response Percent	Response Count
Don't Know	<input type="text"/>	30.1%	53
91-100%	<input type="checkbox"/>	1.1%	2
81-90%	<input type="checkbox"/>	4.0%	7
71-80%	<input type="checkbox"/>	2.3%	4
61-70%	<input type="checkbox"/>	4.0%	7
51-60%	<input type="checkbox"/>	6.3%	11
41-50%	<input type="checkbox"/>	4.0%	7
31-40%	<input type="checkbox"/>	6.8%	12
21-30%	<input type="checkbox"/>	10.8%	19
11-20%	<input type="checkbox"/>	14.8%	26
1-10%	<input type="checkbox"/>	13.6%	24
0	<input type="checkbox"/>	2.3%	4
		answered question	176
		skipped question	27

16. FAILED ITERATIVE: What percentage of your iterative projects have "failed" within your organization?[Create Chart](#)[Download](#)

		Response Percent	Response Count
Don't Know	<input type="text"/>	29.0%	51
91-100%	<input type="checkbox"/>	0.6%	1
81-90%	<input type="checkbox"/>	0.6%	1
71-80%		0.0%	0
61-70%	<input type="checkbox"/>	1.7%	3
51-60%	<input type="checkbox"/>	2.3%	4
		answered question	176
		skipped question	27

16. FAILED ITERATIVE: What percentage of your iterative projects have "failed" within your organization?

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41-50%	<input type="text"/>	1.1%	2
31-40%	<input type="text"/>	3.4%	6
21-30%	<input type="text"/>	3.4%	6
11-20%	<input type="text"/>	10.2%	18
1-10%	<input type="text"/>	22.2%	39
0	<input type="text"/>	25.6%	45
answered question			176
skipped question			27

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PAGE: AGILE PROJECTS

17. SUCCESSFUL AGILE: What percentage of your agile projects have been "successful" within your organization?

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		Response Percent	Response Count
Don't Know	<input type="text"/>	38.6%	66
91-100%	<input type="text"/>	13.5%	23
81-90%	<input type="text"/>	10.5%	18
71-80%	<input type="text"/>	8.8%	15
61-70%	<input type="text"/>	4.7%	8
51-60%	<input type="text"/>	4.1%	7
41-50%	<input type="text"/>	6.4%	11
31-40%	<input type="text"/>	0.6%	1
21-30%	<input type="text"/>	1.8%	3
11-20%	<input type="text"/>	1.2%	2
1-10%	<input type="text"/>	1.2%	2
0	<input type="text"/>	8.8%	15
answered question			171
skipped question			32

18. CHALLENGED AGILE: What percentage of your agile projects have been "challenged" within your organization?

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	Response Percent	Response Count
answered question		171
skipped question		32

18. CHALLENGED AGILE: What percentage of your agile projects have been "challenged" within your organization?[Create Chart](#)[Download](#)

Don't Know	<input type="text" value="39.2"/>	39.2%	67
91-100%	<input type="text" value="3.5"/>	3.5%	6
81-90%	<input type="text" value="0.6"/>	0.6%	1
71-80%	<input type="text" value="2.3"/>	2.3%	4
61-70%	<input type="text" value="4.1"/>	4.1%	7
51-60%	<input type="text" value="1.8"/>	1.8%	3
41-50%	<input type="text" value="8.2"/>	8.2%	14
31-40%	<input type="text" value="4.1"/>	4.1%	7
21-30%	<input type="text" value="5.3"/>	5.3%	9
11-20%	<input type="text" value="7.6"/>	7.6%	13
1-10%	<input type="text" value="11.7"/>	11.7%	20
0	<input type="text" value="11.7"/>	11.7%	20
answered question			171
skipped question			32

19. FAILED AGILE: What percentage of your agile projects have "failed" within your organization?[Create Chart](#)[Download](#)

		Response Percent	Response Count
Don't Know	<input type="text" value="40.9"/>	40.9%	70
91-100%	<input type="text" value="1.2"/>	1.2%	2
81-90%	<input type="text" value="0.0"/>	0.0%	0
71-80%	<input type="text" value="2.3"/>	2.3%	4
61-70%	<input type="text" value="0.0"/>	0.0%	0
51-60%	<input type="text" value="2.3"/>	2.3%	4
41-50%	<input type="text" value="1.8"/>	1.8%	3
31-40%	<input type="text" value="0.6"/>	0.6%	1
21-30%	<input type="text" value="2.9"/>	2.9%	5
11-20%	<input type="text" value="4.7"/>	4.7%	8
1-10%	<input type="text" value="12.9"/>	12.9%	22
0	<input type="text" value="30.4"/>	30.4%	52
answered question			171
skipped question			32

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PAGE: TRADITIONAL PROJECTS

20. SUCCESSFUL TRADITIONAL: What percentage of your traditional projects have been "successful" within your organization?

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		Response Percent	Response Count
Don't Know	<input type="text"/>	23.1%	39
91-100%	<input type="text"/>	6.5%	11
81-90%	<input type="text"/>	7.1%	12
71-80%	<input type="text"/>	11.8%	20
61-70%	<input type="text"/>	9.5%	16
51-60%	<input type="text"/>	7.1%	12
41-50%	<input type="text"/>	7.7%	13
31-40%	<input type="text"/>	7.1%	12
21-30%	<input type="text"/>	8.9%	15
11-20%	<input type="text"/>	5.3%	9
1-10%	<input type="text"/>	1.2%	2
0	<input type="text"/>	4.7%	8
answered question			169
skipped question			34

21. CHALLENGED TRADITIONAL: What percentage of your traditional projects have been "challenged" within your organization?

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		Response Percent	Response Count
Don't Know	<input type="text"/>	23.7%	40
91-100%	<input type="text"/>	3.6%	6
81-90%	<input type="text"/>	1.2%	2
71-80%	<input type="text"/>	5.3%	9
61-70%	<input type="text"/>	5.3%	9
51-60%	<input type="text"/>	13.6%	23
41-50%	<input type="text"/>	8.3%	14
31-40%	<input type="text"/>	10.7%	18
21-30%	<input type="text"/>	10.7%	18
11-20%	<input type="text"/>	8.3%	14
1-10%	<input type="text"/>	7.1%	12
answered question			169
skipped question			34

21. CHALLENGED TRADITIONAL: What percentage of your traditional projects have been "challenged" within your organization?[Create Chart](#)[Download](#)

0 <input type="checkbox"/>	2.4%	4
answered question		169
skipped question		34

22. FAILED TRADITIONAL: What percentage of your traditional projects have "failed" within your organization?[Create Chart](#)[Download](#)

	Response Percent	Response Count
Don't Know <input type="text"/>	25.4%	43
91-100% <input type="checkbox"/>	0.6%	1
81-90% <input type="checkbox"/>	2.4%	4
71-80% <input type="checkbox"/>	2.4%	4
61-70% <input type="checkbox"/>	2.4%	4
51-60% <input type="checkbox"/>	1.8%	3
41-50% <input type="checkbox"/>	3.6%	6
31-40% <input type="checkbox"/>	3.6%	6
21-30% <input type="checkbox"/>	5.9%	10
11-20% <input type="checkbox"/>	8.9%	15
1-10% <input type="text"/>	26.0%	44
0 <input type="text"/>	17.2%	29
answered question		169
skipped question		34

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PAGE: THANK YOU...

23. Please provide your email address so we may enter you in the drawing to potentially win one of ten copies of the book. Your email address will not be used for any other purpose and will be kept private.[Download](#)

	Response Count
Show replies	147
answered question	147
skipped question	56